

# GATE 11 CAPITAL

## UNCORRELATED RETURNS

### ABOUT US

Gate 11 Capital is a fully integrated, alternative investment firm focused on the financing, production, sales and distribution of high quality filmed entertainment- movies and TV.

Gate 11 Capital provides access to accredited and institutional investors that want to passively invest in the best filmed entertainment and take advantage of the uncorrelated growth of the industry while benefitting from Gate 11's know-how in managing the high risk, volatility and difficult predictability of media & entertainment assets.



**Industry revenue will hit \$2.6 Trillion by 2025... That's an annual growth rate of over 5% CAGR...**

### MARKET

The media and entertainment industry are a \$2 Trillion growth industry that is currently undergoing a major disruption. This disruption is caused by the growth of technology with new forms of distribution coupled with the evolution of consumer's media consumption habits which opens up major new opportunities in monetizing media & entertainment assets.

Historically, media & entertainment asset performance has been recession proof as it is non-correlated with the general economic trends and is not affected by stock market fluctuations.

### OPPORTUNITY

**Invest in a market experiencing high demand, hyper-growth and disruption.**

**An alternative investment that provides uncorrelated positive returns with managed downside volatility.**

**Focus on a diversified asset-based approach, investing in content that generate an appropriate yield while utilizing creative instrumentation to maintain the security of our investor's capital.**

**A good diversification from traditional portfolios especially in such times of high volatility and uncertainty.**

**An evergreen structure that combines short and long-term returns with high upside potential on exit.**

### STRATEGY

Investing in movies may be glamorous and even lucrative, but it is also a sophisticated and highly risky undertaking. Our approach to managing this risk entails investment in a portfolio of films through secured instruments and structures, rather than bankrolling a single production. Through diversification comes a more proper balance of risk and return.

Our overall strategy is primarily focused on gap financing, which consists of completing the missing part of a film's budget. Typically, we finance the last 20-25% of a movie's budget with equity (the rest of the production budget is made up of pre-sales and soft money like tax credits) in order to greenlight the film.

With equity, bridge and senior debt capabilities at our disposal, we can simply take advantage of our relationships and deal flow in order to also handle third party capital sourcing & syndication deals and even late-stage investments.

G11's investment instrumentation provides fast capital rotation, downside protection and low overall costs for its funds. Thi strategy enables mezzanine risk level at VC class returns.

### TARGET RETURNS

**An average return of 11-14% annualized returns net of fees over a five year period.**

**Growth potential is also achieved simultaneously through the accumulation of IP which creates long term value. This residual value of a library of these kinds of assets can be substantial upon exit.**

**Gate 11 Capital is perfect for investors seeking consistent returns with low volatility, very limited drawdowns and which are genuinely uncorrelated to the broader equity markets even in moments of financial crisis.**



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